

# WHOSE PET

are you wearing?

The LABEL  
on your  
clothes  
doesn't  
always  
tell the  
TRUTH...

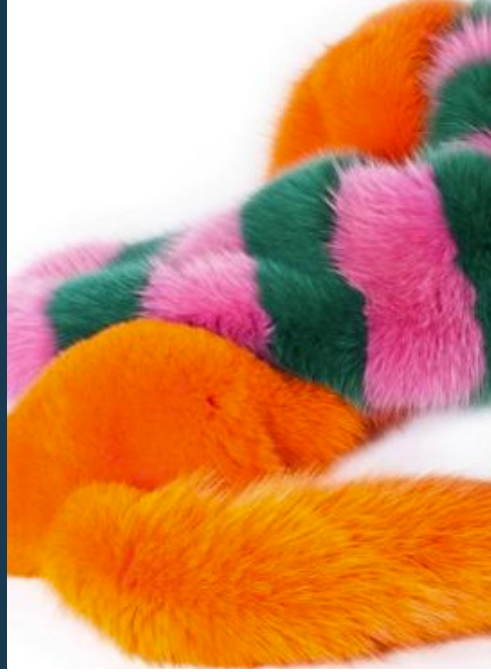


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If you're wearing FUR, even FAUX FUR, it might be the skin of a CAT or a DOG.

IT'S ESTIMATED THAT EACH YEAR, SEVERAL MILLION CATS AND DOGS ARE KILLED FOR THEIR FUR IN CHINA.

Although it's illegal to trade in fur from cats or dogs in the USA, Australia, and the EU, deliberate mislabeling means domestic animals from China end up as fur clothing, trim, pom-poms and accessories on high streets all over the world. Various reports such as the latest one from Sky News in the UK (April 2017) have proven this to be true.



Large dog breeds are favored by the industry: German Shepherd, G They're labeled 'Asian Wolf', 'Raccoon', 'Coyote' or other pseudonym is perhaps the most culturally acceptable fur, but also as 'Mountain

China is the biggest exporter of fur in the world, and has many international trade trade in cat and dog fur. China is Canada's second biggest commercial partner



# SEVERAL MILLION CATS AND DOGS ARE KILLED EACH YEAR IN CHINA FOR THEIR FUR



*It takes about 12 dogs or 24 cats to produce a full-length coat*



*Methods of killing animals include drowning cats in huge vats, bludgeoning to death with hammers, slitting throats, electrocution, skinning alive, incidental death through careless transport or confinement*



*Dogs bred on farms live isolated lives in cages without any comfort or enrichment until they're large enough to make a good sized pelt. These farmed dogs also supply the meat industry and traditional Chinese medicine*



*Cats are not widely farmed – their skins come from pets or strays either stolen or rounded up by individuals who may hope to catch about 15 cats in one night, cram them into sacks or cages, and then sell them live onto fur producers*

Golden Retrievers, Huskies and most commonly, mixed breeds. Products made from cat fur are often labeled 'Rabbit', which 'Cat' or 'Fox'.

partners. One of China's best partners is Canada, where it's perfectly legal to with plans to double trade in the future.



# HOW YOU CAN HELP



Don't buy any item of real fur.

All fur is the result of immense suffering, whatever the species, whatever the animal's origin or the amount of fur on the item. There are plenty of more efficient and humane ways to stay warm and fashionable this winter.



Write to your favorite retailers and designers to urge them to join the Fur Free Retailers scheme, following the examples of Zara, Marks & Spencer, Hugo Boss and Armani.

More information can be found here [www.furfreetailer.com](http://www.furfreetailer.com)



Cheap produce does not necessarily mean faux fur. Cat and dog fur are so cheap to manufacture, they're also cheap to buy



Learn to identify real and faux fur because labels do not always state the truth



Support our work by donating to ACTAsia at [www.actasia.org](http://www.actasia.org) and spreading our message through social media

## WHO WE ARE

*ACTAsia was founded in 2006 to help Asian cultures evolve into caring societies, respecting all forms of life.*

Pei is the Ex-ecutive Director of ACTAsia, directing a small international team based in China, Europe and the USA An Advisory Board of Directors provides expert advice and guidance in the fields of education, veterinary medicine, animal welfare, human health, environmental science, and legislative advocacy. ACTAsia is registered as a non-profit organization in the UK, USA, Australia, and The Netherlands, and has representatives in China and Singapore.

*"The core principle of ACTAsia is integrity. We know who we want to help and what we want to change. We tackle the right issues, not with an eye on marketing or fundraising, but because it is the right thing to do. Our cause is genuine. Eventually this will bring the right reward. We don't do this just because we love animals - all of society will benefit - animals, people and the environment. "*



*Pei F. Su, Co-founder and Executive Director of ACTAsia*